

Partnership Opportunities: 2021-2022 Season

CSCMP Silicon Valley/San Francisco RT



The banner features a dark blue background with a white diagonal line separating the top title from the event details. The title '2021-2022 CAPACITY CHALLENGES' is centered at the top in white. Below it, five vertical panels represent different events: October Networking (with an image of three people), November International Trade/Logistics (with an image of a warehouse), January Parcel (with an image of a person in a warehouse and the CSCMP logo), March Manufacturing / Labor (with an image of a factory), and Spring 2022 Innovation Summit (with an image of a hand holding a lightbulb). At the bottom, there are three buttons: 'UPCOMING EVENTS' (orange), 'PARTNER WITH US' (white), and 'BECOME A MEMBER' (blue).

Partner with one of CSCMP’s largest and most respected roundtables for a season on a mission to be a resource for supply chain management (SCM) professionals. Learn from and connect with SF Bay Area leaders and teams crafting creative solutions to Capacity Challenges in international trade, logistics, manufacturing and labor. Benefits include:

- **Sept-June (10-month) visibility to 3000+ Silicon Valley/SF SCM community**
- **Hybrid networking blending in-person with virtual connection options**
- **Digital (logo) visibility in-program**
- **Speaking / Participation / Collaboration with Event Chairs**
- **Partnership publicity to 65,000 media outlets nationwide + international**
- **Branded Co-Promotions**

Our program season will flexibly respond to market conditions as they evolve. Talk with us about your venue, prize or gift donation, speaker recommendation or promotional ideas: To nominate a topic, speaker or venue, contact Stephen.Beard@Flexe.com, VP Programs; To shape the right partnership package for your company: VP Partnerships michele@carrollcomarketing.com. For more about the SF Bay Area’s leading supply chain management membership association go to www.cscmpsfrt.org .

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Event Topic	Venue, Date	Speakers / Companies	Comments
October Mixer: Preview of Season Content – Capacity Challenges <i>Chair: Stephen Beard, Flexe</i>	October 12 2021	October Mixer--Preview of season content	Location: Mission Rock , San Francisco
Capacity Challenges: International Trade & Logistics <i>Chair: Nathan Strang - Flexport</i>	November 2021	Ron Brown, Port of Oakland; Nathan Strang Flexport moderated by Stephen Beard, Flexe	
Capacity Challenges: Parcel Industry <i>Chair: Robert Arriola, UPS</i>	January 19, 2022		SB to provide
Capacity Challenges: Manufacturing & Labor Co-chairs: Sandor Kiss, Tile and Stephen Avalone, BlueCrew Jobs	March TBD, 2022		SB to provide
Spring 2022 Innovation Summit <i>Chair: Michele Carroll, Carrollco Marketing</i>	SF or OAK May 20, 2022	Facebook, Google, Microsoft Numi Tea, MIT Center of Logistics Excellence, and more!	In process – Innovation Summit 2020 Redux: Key themes: SCM Transformation, Sustainability, Diversity, Equity and Inclusion

Partner With CSCMP Silicon Valley/ SF to Power Your Supply Chain Network!

Full Season Sponsor (Sept-June)	Coverage Options 2021-2022	
	Single Event Sponsor (Nov, Jan, Mar)	2022 Summit Partner (May 2022)
<p>\$10,000 – Virtually the Best! (8 tix ea event)</p> <p>5000 – Powering the Network (4)</p> <p>2500 – Linking to Learn (2 tix ea)</p> <ul style="list-style-type: none"> • Full Season Logo, Partnership Visibility • Press Releases (2: Sept, Jan) • First Call for Panel Speakers, Collab with Chairs on Topic <p>• 2, 4, or up to 8 tix ea event</p>	<p>\$5000 – Speaking/Moderation (1)</p> <p>2500 – Dedicated Press Release</p> <p>1500 – Onsite / Event Visibility</p> <ul style="list-style-type: none"> • Visibility in marketing email, PPT, ZOOM for single focused event, • +Press release on sponsorship • Collaborate with Chair on Topic, Participation (@ Event, Chair discretion) <p>• 2, 4, 8 tickets for single event</p>	<p>\$5000 – Keynote (Speaking) Partner (2-3)</p> <p>2500 – Exhibit / Demo Platform (10-15)</p> <p>1500 – On-Site/Virtual Event Visibility</p> <ul style="list-style-type: none"> • Visibility in marketing email, PPT, ZOOM visibility throughout multi-month promo • + press release on partnership • Collaborate with Chair on Topic, Participation (at event, @Chair discretion) <p>• 2, 4, 8 tickets for Innovation Summit</p>

Shape the right package for your team and your business: michele@carrollcomarketing.com; www.cscmpsfrt.org.